



March 4, 2015

Fisher-Price Endowed Early Childhood Research Center

Department of Learning and Instruction • Graduate School of Education • State University of New York at Buffalo
 15 Baldy Hall, Buffalo, NY 14260 | 716-645-2379 | ecrc.buffalo.edu

To Whom It May Concern:

The Early Childhood Research Center at the University at Buffalo is raising funds to improve our outdoor learning environment. In collaboration with UB's Capital Planning Group, Parkitects, Inc. and Landscape Structures, we have generated an innovative play area design promoting open-ended and purposeful play, exploration, and learning with nature.

As part of our fund raising efforts we will be hosting the **2nd Annual Kids Fun Run and Obstacle Course** on Saturday, June 20, 2015. Please consider a donation to support our effort to better serve young children in Western New York and their future teachers. As a 501(c)(3) nonprofit agency, your tax-deductible gift in any amount is appreciated.

Please consider a gift at one of the following levels:

	Formal recognition at ALL ECRC Fundraising Events	Company logo on an event parking sign.	Company logo on the race t-shirt. *Dominant Logo*	Company logo on event program on the race t-shirt.	Opportunity to setup promotional table at race site	Opportunity to display a banner at the race site.	Opportunity to place promotional materials in race packets
LIFETIME SPONSOR - \$5000	✓	✓	✓	✓	✓	✓	✓
MARATHON LEVEL SPONSOR - \$2500		✓	✓	✓	✓	✓	✓
SPRINTER LEVEL SPONSOR - \$1000			✓	✓	✓	✓	✓
RUNNER LEVEL SPONSOR - \$500				✓	✓	✓	✓
JOGGER LEVEL SPONSOR - \$250					✓	✓	✓
WALKER LEVEL SPONSOR - \$100						✓	✓

Sincerely,

X. Christine Wang - Interim Director

If choosing to pay by check, please return the following form with your donation to:

Early Childhood Research Center - State University of New York at Buffalo • 15 Baldy Hall • Buffalo, NY 14260

Name _____

Address _____

City _____ State _____ Zip _____

Phone # _____

Email _____

My donation will be: \$ _____

Check Enclosed

Credit Card (please circle)

Visa Master Card American Express

Credit Card #: _____

Exp. Date: _____

Signature: _____

You can count on me for the same gift for the next two years

All donations are tax deductible. For other sponsorship opportunities or in kind donations, please contact us.